VOSS Artesian Water from Norway

CaselISM.com
VOSS Artesian Water from Norway

CaselISM.com
About Voss.

CaseISM.com

• This company is from Norway. It was created by Ole Christian Sandberg and Christopher Harlem in 2001.

• This brand is considered to be of high level, that is why Voss water is served in very exclusive restaurants and hotels. However, a bottle of Voss water is about 3 pounds or 5 dollars.
**Products.**

Voss still and Voss sparkling are the two kinds of water that the company produce.

They are available in glass bottles, which are the luxurious ones, and PET bottles, which are the cheaper option.

[CaseISM.com]
Voss Foundation is dedicated to provide access to clean, drinking water for communities in Sub-Saharan Africa.

In this project, Voss Foundation's primary targets are women and children with special focus on adolescent girls.

To date, Voss Foundation has helped over 100,000 people in Sub-Saharan African communities.
Other projects.

CaseISM.com

Voss water company also has an ambiental commitment with the world. That is why this company is partnered with 3Degrees, which is a leading environmental advisory firm.

Voss company use globally accepted and non-profit created carbon trust methodology. Besides that, they account their greenhouse emissions from all the stages of their products lifecycles.
Voss water products claim to be bottled at an artesian source in Southern Norway producing a naturally pure water.

That is why one of their slogans says "Voss simply pure."

CaseISM.com
Voss water company got its fame because of the clever use of the social media. Especially on Instagram, where there are lots of pictures of their products.
CaseISM.com

Thanks for listening!!

![Smiley Faces]