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Intro

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- worldwide, German-headquartered company
- makes enterprise software to manage business operations and customer relations
- best-known software products
  - enterprise resource planning application systems and management (SAP ERP)
  - its enterprise data warehouse product - SAP Business Warehouse (SAP BW)
  - Sybase mobile products
  - SAP Business Objects software
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Why SAP?

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Well-known as effective products
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  • SAP Business Objects software.
ERP:
1. Procure to Pay supports end-to-end procurement and logistics processes.
2. Plan to Product deals with the manufacturing process, from planning to monitoring and analysis.
3. Order to Cash helps customer-related processes, from selling products and services.

Request to Service, Core Finance, Core Human Resources, etc.

BW:
- have layers like:
  - Extract, transform, load (ETL) layer
  - Data Warehouse Area - store information
  - Reporting
  - Planning and analysis
contd.

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Sybase Mobilizing:
is an enterprise software and services company
offering software to manage, analyze, and
mobilize information, using relational databases,
analytics and data warehousing solutions and
mobile-application development platforms.

Business Object:
provides performance management, planning,
reporting, query and analysis and enterprise
information management.
SAP Lumira Tool

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- it is a Business Object Tool.
- desktop-based client, originally called Visual Intelligence
- used for deployment and management of BI tools Reporting.
Strengths

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- Data Visualization (Dashboard Design/Design Studio) supports creation of flash/HTML dashboards and dynamic charts and graphics with data from BO universes, SQL databases, or Excel spreadsheets.
- Lumira (desktop-based client, originally called Visual Intelligence) and WebI (Web Intelligence, for more advanced reporting).
- Self-service- change the chart type whenever you want.
contd.

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- can perform table joins, object descriptions, and measure object behavior during aggregation.
- Enterprise Reporting (SAP Crystal Reports) access, format, and deliver printable information to large populations of users.