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The Brave New World of Valuing Life Sciences and Healthcare Enterprises
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In Brave New World, Huxley argues that true happiness is only possible when gratification isn’t achieved instantly and people have experienced suffering. He also suggests that fulfillment in life comes from personally feeling and understanding both happiness and sorrow. Huxley shows, through his characters, that happiness is a choice and if one decides to choose a manufactured state of happiness then they are giving up the essence of life for the easiness of only being happy.
Huxley’s satire of society shows his belief that happiness comes first from the experience of pain and sorrow and then being able to overcome this experience to achieve gratification.
“You got rid of them. Yes, that’s just like you. Getting rid of everything unpleasant instead of learning to put up with it. Whether ‘tis better in the mind to suffer the slings and arrows of outrageous fortune, or to take arms against a sea of troubles and by opposing end them... But you don’t do either. Neither suffer nor oppose. You just abolish the slings and arrows. It’s too easy” (238).
In this quote, Mustapha Mond and John the Savage are having a conversation which illustrates the fact that all the ‘bad’ things in life are gone and have been abolished. In the New World State, many of the hardships are now gone and don’t have to be experienced by any of the people living at this time. John speaks in a disgusted tone towards Mustapha Mond and the New World State as a whole; he is disgusted with them because they have gotten rid of all the bad aspects of life which make life ‘too easy’. Since John speaks in a disgusted tone towards the New World State and their rituals, it is known that John doesn’t agree with them and their practices: he believes that one needs to experience suffering in order to grow in life and then be able to experience true happiness. Huxley and John criticize the New World State in the idea that people don’t learn and don’t understand true pain; people in the New World State also don’t have the ability to oppose ideas and fight for what is believed to be right. With this quote, Huxley is satirizing the fact that in the New World State life is too easy and people don’t learn about suffering or how to oppose controversial ideas. Huxley is trying to argue that gratification right away leads to being incapable of putting up with pain in life since the bad things are gotten rid of and people don’t need to learn to deal with them. John is the only one to understand that, in order to have a happy life, one needs to experience true hardships--which is what Huxley is trying to show in the world he lived in. He wants people to understand what happiness really is and that it is a hard road to achieve true happiness.
“Everyone wants happiness, no one wants pain. But you can’t have a rainbow, without a little rain.”

-Anonymous
This quote shows that in life you can’t have good things, like rainbows, without the bad things to create them, like rain. In weather, like the quote refers to, a rainbow only appears after a thunderstorm or some type of dark weather. For many people, rain and thunderstorms are scary and don’t seem beneficial: they restrict you to the indoors, they cause floods or power outages, and they bring fear. After a thunderstorm there can be a rainbow which, generally, makes people happy, reminds people of spring, and makes the sky look beautiful. This relates to life because it is necessary to go through the bad things, even though they are unwanted, in order to experience greater, enjoyable pleasures in life. This is very similar to what Huxley is trying to show: gratification and happiness in life can be achieved by overcoming sorrow and danger. He is saying that happiness is only possible with the experience of pain or, as the quote puts it, a rainbow is only possible with some rain.
Huxley’s dystopia shows that by experiencing both the good and bad in life, one is enabled to think as an individual and experience life to its fullest.