"It takes more than great products to make a great company." - Bill Gates

The secrets of secret societies: The case of wine

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Microsoft's mission is to enable customers and businesses worldwide to realize their full potential by developing and creating technology that transforms the way people work, play and communicate. This is accomplished by providing market software, services and hardware devices that deliver innovative opportunities, improved convenience and enhanced value to people's lives.
Microsoft CSR Policies

‘From its earliest days, Microsoft employees have been involved in their communities and contributed to their vitality and growth. Thirty years and $1 billion later, that impact can be felt around the world.’
- Bill Gates, Chairman and Co-founder.

Microsoft’s citizenship commitments and actions continue to make significant contributions to business and society, and support their mission to empower people and organizations throughout the world to realise their full potential and possibilities.

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In 1975, Microsoft was an unknown software company with a single product and the promise of delivering on a new way of computing. Since then, they have grown into one of the largest companies in the world. With that growth comes the responsibility to contribute positively to society on a global scale.
Employee Giving

Microsoft matches employee non-profit donations and volunteering year round up to $15,000 per employee. Microsoft also helps employees find non-profits that best match their volunteering skills and interests with their own in house volunteering to. This strategy impacts on local communities near and far and an enduring giving culture that stems directly from Microsoft’s mission as a company to help people realise their full potential.

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Microsoft YouthSpark

Microsoft is helping young people to create and capture opportunity.

Microsoft YouthSpark, a company wide, global initiative to create opportunities for 300 million youth over three years. As part of the mission and objective, Microsoft provides cash grants to eligible organisations whose missions and activities support youth development and also donates software and services to a broad array of eligible non-profit organisations.

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Supporting humanitarian relief and disaster management efforts is core to their commitment to develop technology solutions, tools, and practices that can foster social and economic change.

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Microsoft donations

Microsoft donate, on average, $2 million dollars a day in software to nonprofits around the world. In the hands of nonprofit organizations, technology boosts productivity, increase effectiveness through better collaboration, and extend services to new communities and individuals in need. Microsoft consider technology to be a powerful force that opens exciting opportunities for nonprofits to better achieve their missions and accelerate their impact.

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