Tencent: Innovating in China's Mobile Payment Industry
Outline:

- What is a WeChat?
- Operating system
- What does it do?
- Main Features
- Languages
- Innovation
- WeChat Trends
- Discussion
What is WeChat?

Caseism.com

WeChat or Weixin is a mobile text, voice and video communication service developed by Tencent in China, first released in January 2011.

It is the largest standalone messaging app by monthly active users.
Operating Systems

Available on the App Store
Available on Google Play
Available on Windows Phone
Nokia S40
OS 5.0
OS 6.0及以上
Symbian 键盘版
Symbian 触屏版
BlackBerry 10

Caseism.com
What does it do?

Services: Caseism.com

- Messaging
- Hold-to-talk voice messaging Broadcast (one-to-many)
- Photo/video sharing
- Sending stickers
- Location sharing
- Contact information exchange.
- Games
Caseism.com
Main Features

An invitation message will be sent to the group chat's members automatically.

Live Chat
Group Chat QR Code
An invitation message will be sent to the group chat's members automatically.

Back up your chat history and restore it to your new device. (Note: Chat History is only stored for 7 days.)

If your friend has not sent you a message in the past 10 minutes, you need to send them an invite message and get a response in order to call them.

You can move your finger up to the X button to discard and not send the voice message you are recording.

You can use any emotions in your chat.
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Select contacts whom you'd like to join the group chat. You can add more friends to the group chat later.